



MINORITY ECONOMIC DEVELOPMENT INITIATIVE WESTERN KENTUCKY, INC.

Serves as Western Kentucky's leading 501c3 economic development agency that impacts communities and economies for improvement using education, entrepreneurship, small, minority, and women-owned business development.

1101-A South Main Street • Hopkinsville, Kentucky, 42240

Phone 270-885-8885 • Fax 270-885-7985

[www.medisuccess.org](http://www.medisuccess.org)

Henry Snorton, III  
Executive Director

Jonathan White  
Chair

CORPORATE  
ALLIANCE  
PARTNERS



---

## NEWS RELEASE

---

... For Immediate Release

**Contact:**

Henry Snorton, III

Executive Director

270-885-8885 (office)

270-839-3426 (mobile)

[hsnorton@medisuccess.org](mailto:hsnorton@medisuccess.org)

### **MED Week Recognizes the Success and Contributions of Minority-owned Businesses and Those That Support Minority Enterprise Development**

**Hopkinsville, Kentucky.** In 1983, President Reagan established the Minority Enterprise Development Week (MED WEEK) with Proclamation #5083 for the Nation to recognize and celebrate the success and achievement of minority-owned businesses and those that support minority enterprise development. **MED Week of Kentucky 2011 – Re-Energizing the Economy!** is Monday, August 1 through Friday, August 5 at the James E. Bruce Convention Center in Hopkinsville, Ky. *This is Kentucky's premier event that celebrates the success, accomplishments and contributions of minority-owned businesses.*

The Minority Economic Development Initiative of Western Kentucky, Inc. has led Kentucky's MED Week events since 1989. President Reagan stated that "entrepreneurial spirit underlies our free enterprise system and is one of the principal sources of America's strength...success of minority business enterprise demonstrates that hard work and individual determination can serve as a powerful engine for social mobility and economic progress...our challenge today is to enhance the ability of minority Americans to

participate more fully in the market economy and to achieve greater economic independence.” This is why MEDI is honored to be recognized by Governor Beshear as Kentucky’s official MED Week sponsoring agency.

Governor Beshear’s proclamation states “participation of minority business owners in Kentucky’s marketplace has helped achieve new standards of excellence in the business sector, while at the same time reviving communities by generating jobs...and...the continued success of Kentucky’s economy depends on the full participation of all citizens at every level, for Kentucky takes great pride in the accomplishments of our minority entrepreneurs and their tremendous efforts and achievements.” MEDI invites, encourages and welcomes all Kentuckians to be a part of MED Week’s impacting events.

MED Week of Kentucky’s impacting events: Tuesday, August 2 – 5<sup>th</sup> Hopkinsville Family Feud; Wednesday, August 3 – Small Business & Entrepreneurs Opportunity Conference; August 4 – MED Week Golf Scramble (a.m.) and MEDI’s 23<sup>rd</sup> Annual Award Banquet (p.m.).

MEDI serves as the leading 501(c)3 economic development agency that impacts communities and economies for improvement using education, entrepreneurship, small, minority and women-owned business development in western Kentucky. **To learn about Sponsorship Opportunities or for more information about MEDI’s 23<sup>rd</sup> Annual MED Week of Kentucky contact Henry Snorton, III at 270-885-8885, email [hsnorton@medisuccess.org](mailto:hsnorton@medisuccess.org) or visit [www.medisuccess.org](http://www.medisuccess.org).**



###