



MINORITY ECONOMIC DEVELOPMENT INITIATIVE WESTERN KENTUCKY, INC.

Serves as Western Kentucky's leading 501c3 economic development agency that impacts communities and economies for improvement using education, entrepreneurship, small, minority, and women-owned business development.

1101-A South Main Street • Hopkinsville, Kentucky, 42240

Phone 270-885-8885 • Fax 270-885-7985

www.medisuccess.org

Henry Snorton, III
Executive Director

Jonathan White
Chair

CORPORATE
ALLIANCE
PARTNERS



NEWS RELEASE

FOR IMMEDIATE RELEASE...

DATE: Monday, May 16, 2011

CONTACT: Henry Snorton, III
Executive Director

Office: (270) 885-8885

Mobile: (270) 839-3426

hsnorton@medisuccess.org

MEDI Presents... *Everything That You Want to Know Business Certifications*
Wednesday, June 1 at the Pioneers Complex in Hopkinsville

Hopkinsville, KY – Professional certifying organizations throughout Kentucky and from all levels: federal, state and the private sector will headline **MEDI Presents... Everything That You Want to Know Business Certifications**, a panel workshop being co-sponsored by MEDI, Christian County Cares 2015 and Real Living Southern Style.

Small business certifications are like professional certifications; they document a special capability or status that will help small businesses compete in the marketplace. Unlike permits and licenses, you do not need to obtain certifications to legally operate. However, in order to take advantage of business opportunities, such as government-funded contracts, automotive contracts and more, you may need to obtain one or more certifications.

Panelists include **Sonia Brown**, Director, Minority Certification Program, Tri-State Minority Supplier Development Council (TMSDC), will present TMSDC's Minority Business Entity Certification Program (MBE); **Robert Coffee**, Business Development Specialist, Small Business

Administration (SBA) will present HUB Zone, 8(a) and Women-owned Business Certification programs; **Wayne Gunnell**, Policy Advisory, Kentucky's Finance & Administration Cabinet will present the State's new Minority (MBE) and Women (MBE) Business Entity Certification programs; and **Melvin Bynes**, Office of Civil Right and Small Business Development, Kentucky Transportation Cabinet will present the Cabinet's Disadvantaged Business Entity (DBE) Certification program.

Elected officials, purchasing agents, plant managers, CEOs, policy and decision-makers, community leaders, board directors, elected officials, small, women and minority-owned businesses and more should attend to learn about the different type of certifications that are available throughout Kentucky, their use and eligibility requirement, who in the market is using business certifications and why, and the process to become "certified." This is going to be one of the most insightful MEDI Presents...

To register for MEDI Presents: Everything That You Want to Know Business Certifications Panel Luncheon on Thursday, June 3 catered by Pioneers, Inc at the Pioneers Complex, 904 N. Main Street, will begin at 11:30 a.m. or for additional information, contact Henry Snorton, III, MEDI Executive Director at 270-885-8885 or e-mail hsnorton@medisuccess.org. MEDI Presents are quarterly sessions that provide insight, information and advocacy that improves the business environment for entrepreneurs, small, minority and women-owned businesses throughout Western Kentucky.

###