

GROWING ECONOMIES & STRENGTHENING COMMUNITIES

MEDI was founded to help ensure the vitality and growth of Hopkinsville-Christian County's small and minority-owned businesses. Through strong leadership and progressive partnerships, MEDI was created to address the need for minority business startup, development, and employment.

MEDI was formed by local leaders committed to minority economic development: Tennessee Valley Authority (TVA), NAACP, Human Relations Commission (of Hopkinsville), Christian County Government, Christian County Economic Development Council, Hopkinsville-Christian County Chamber of Commerce, City of Hopkinsville, and Movers and Shakers.

Since 1989, MEDI has served as a necessary and instrumental component to the prosperity of Hopkinsville-Christian County and surrounding counties. MEDI has helped to start several small and minority-owned businesses that created hundreds of jobs and millions in capital investment. In 2009, MEDI became recognized as a IRS 501(c)3 tax-exempt economic development organization that services Western Kentucky.

MEDI works with all agencies and individuals to create a robust economy and prosperous environment and economy in Western Kentucky.

CORPORATE ALLIANCE PARTNERS & PARTNERSHIPS



Thank you to all the support we receive from individuals and the community. MEDI's success is dependent upon the support that we receive from the communities that it serves.

Please ask yourself how you can help MEDI to achieve its mission, then give us a call at 270-885-8885.

MINORITY ECONOMIC DEVELOPMENT INITIATIVE OF WESTERN KENTUCKY, INC. (MEDI)



*Impacting Communities and Economies for Improvement
Through Education, Entrepreneurship, Small, Minority
and Women-owned Business Development
Since 1989*

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MINORITY ECONOMIC DEVELOPMENT INITIATIVE OF WESTERN KENTUCKY, INC.

MISSION

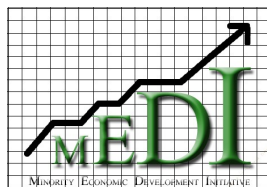
To serve as the leading 501c3 economic development organization that impacts communities and economies for improvement through education, entrepreneurship, small, minority, and women-owned business development in Western Kentucky.

VISION

To serve as a national model agency for growing and improving economies through small business and minority economic development.



Early 2000 logo



Mid 2000 logo

PROGRAMS & SERVICES

Our business development services are unmatched in the field of minority and women-owned business development. Services provided include:

- ✓ **Small Business Training, Education, & Development**
- ✓ **Financial & Technical Assistance** (such as *Business Plan Development, Financial Packaging, Bid Proposal Writing, & Marketing Assistance*)
- ✓ **Economic Inclusion Plans & Policy Development** (*supplier diversity programming & procurement support*)
- ✓ **Computer Resource Room**
- ✓ **Micro-Loan Program**
- ✓ **Minority Business Advocacy & Referrals**
- ✓ **Certification & Contracting Assistance**
- ✓ **Minority Business Directory**



MEDI EVENTS

- **Minority Enterprise Development Week of Kentucky (MED Week)** – *Annually in August*
- **Kentucky Made By Hand Festival** – *Annually in November*
- **Business-to-Buyer Procurement Luncheons** – *Monthly (First Thursday)*
- **Go Green, Make Green Pay! Conference** – *Annually in June*
- **MEDI “Presents”** – *Quarterly*
- **Movers & Shakers Tasters Luncheon** – *Annually in June*



Contact MEDI office for more information regarding events

MED WEEK OF KENTUCKY

MEDI has celebrated MED Week since 1989. President Reagan launched MED Week in 1983 to recognize significant achievements and contributions of minority-owned businesses and those that support minority enterprise development.